



Modular display solutions

Mix.

Match.

Stand Out.

---

flexibility & impact



HELO FORM Catalogue

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2026

HELO FORM is a system designed for maximum flexibility. Its modular structure offers limitless configuration possibilities—perfect for dynamic exhibition and retail environments. Combine forms, play with colour, experiment with styles and accessories—express your brand in a bold and unique way!

Modularity is a synonym for creativity.  
Discover the HELO FORM system collection  
pp. 12–59

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Colour options →



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RAL: 3016, RAL: 6009

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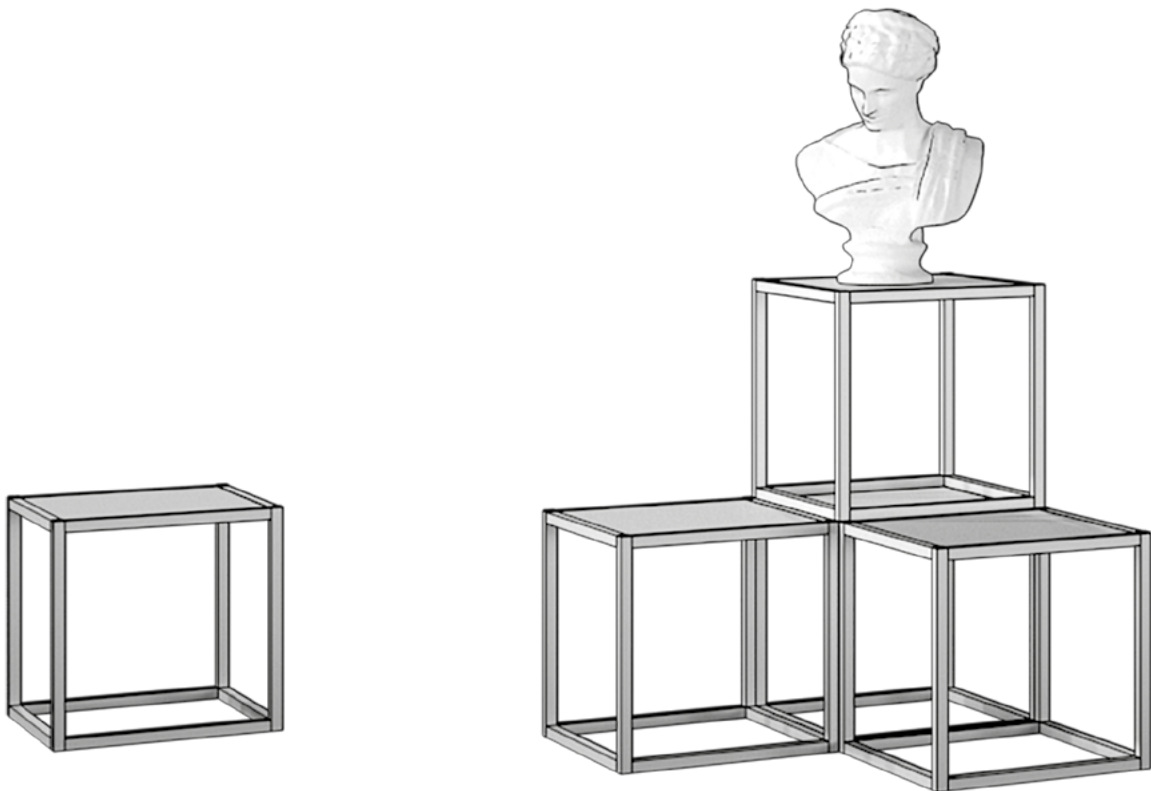
See how modular design can transform your space.





# module

Flexible. Scalable. No compromises.  
One base—endless possibilities.  
Refined aesthetics in every detail.



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In HELO FORM, everything starts with one key element—the module.

It is the basic element that can be multiplied and modified.

Countless combinations and configurations of forms can be created based on the modules.

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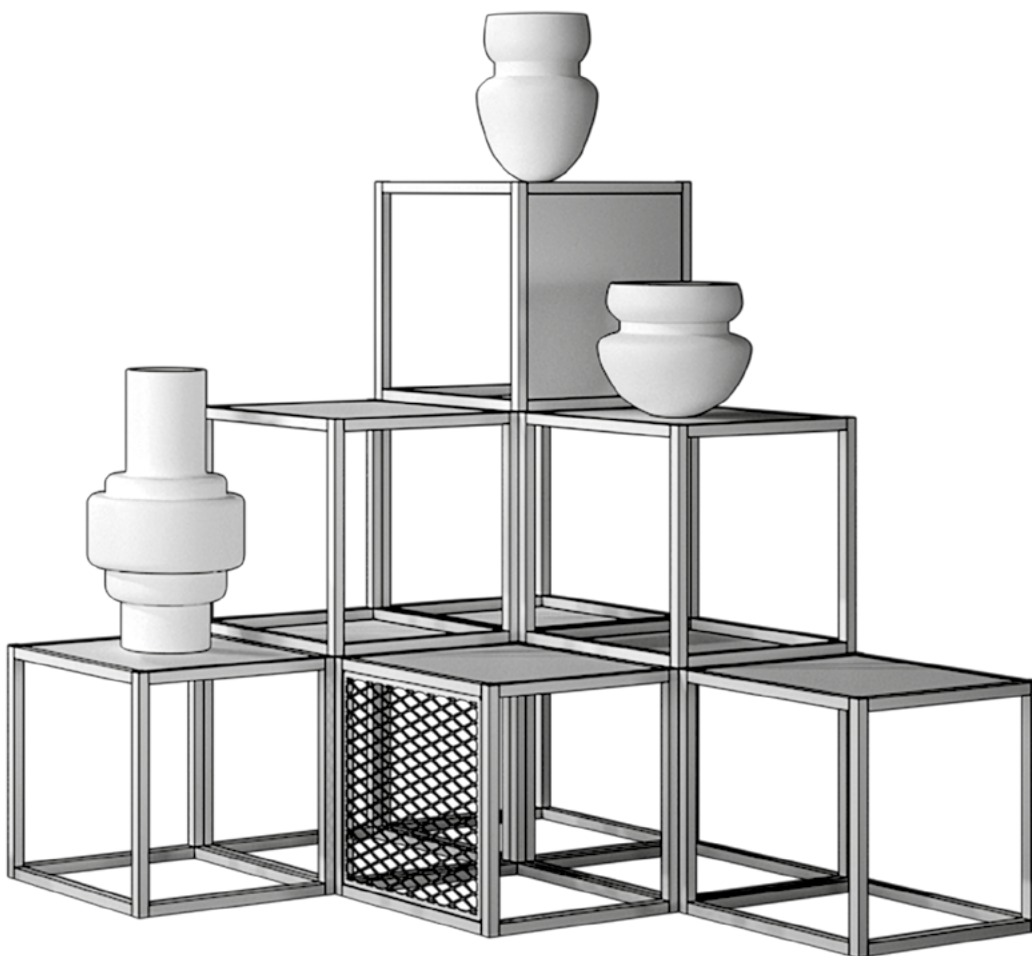
## Create your own HELO FORM

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Colour is not just a detail.  
It's a powerful tool that defines a space.  
Mix and match a wide selection of  
frame colours to suit your vision.

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RAL colours →



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The simple design of the modules suits various types of spaces and finishing styles.

The system allows for personalisation, thanks to a wide range of accessories and infills.

Thanks to HELO FORM, it is possible to carry out both simple and complex projects.

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# Endless arrangement possibilities



mesh infill



graphic panel  
with print



The HELO FORM system is synonymous with unlimited creativity in space arrangement. Whether you are designing a showroom, an exhibition, or a HoReCa space, HELO FORM gives you complete freedom of personalisation.

# HELO FORM



## FINISHING PALLETS

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## Laminated furniture board

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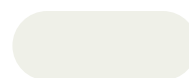
K516 Toffee SU



K513 Marshmallow SU



5981 Cashmere



0101 Front White PE



K517 Azure Blue SU



K514 Deep Sahara SU



8984 Navy Blue AF



0164 Anthracite PE



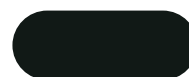
K687 Dark Forest PD



K515 Spice Red SU



K098 Ceramic Red SU



0190 Black PE



Powder coating: colour range from the RAL palette



RAL 9005



RAL 9016



RAL 7044



RAL 7016



RAL 9006



RAL 1036



RAL 3007



RAL 8002



RAL 3016



RAL 3009



RAL 3012



RAL 1013



RAL 6009



RAL 6021



RAL 1000



RAL 1001



RAL 1034



RAL 1018



RAL 5011



RAL 5023



RAL 5014



RAL 4007



RAL 4005



RAL 3015

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## Products

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ceramica  
**ROZZANO**

**C&S**

**Bohemian**  
crystal glass

HELO FORM

# DISPLAY STANDS

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**ERATO 154.00.01**      **590 EUR**

40 x 40 x 154 cm      1 pc.



**ERATO 192.00.01**      **690 EUR**

40 x 40 x 192 cm      1 pc.



**ERATO 192.FG.00.01**      **890 EUR**

40 x 40 x 192 cm      1 pc.



**ERATO 192.G.00.01**      **790 EUR**

40 x 40 x 192 cm      1 pc.



**ERATO 230.FG.00.01**      **1 090 EUR**

40 x 40 x 230 cm      1 pc.



**ERATO 230.G.00.01**      **990 EUR**

40 x 40 x 230 cm      1 pc.



**ERATO 154.01.01**      **690 EUR**

60 x 40 x 154 cm      1 pc.



**ERATO 192.01.01**      **890 EUR**

60 x 40 x 192 cm      1 pc.



**ERATO 192.FG.01.01**      **1 090 EUR**

60 x 40 x 192 cm      1 pc.



**ERATO 192.G.01.01**      **990 EUR**

60 x 40 x 192 cm      1 pc.



**ERATO 230.FG.01.01**      **1 250 EUR**

60 x 40 x 230 cm      1 pc.



**ERATO 230.G.01.01**      **1 090 EUR**

60 x 40 x 230 cm      1 pc.

## DISPLAY STANDS

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**ERATO 154.03.01** **890 EUR**

100 x 40 x 154 cm 1 pc.



**ERATO 192.03.01** **1 090 EUR**

100 x 40 x 192 cm 1 pc.



**ERATO 192.G.03.01** **1 190 EUR**

100 x 40 x 192 cm 1 pc.



**ERATO 230.G.03.01** **1 290 EUR**

100 x 40 x 230 cm 1 pc.



**SET ERATO.07** **1 490 EUR**

**Erato 116.03.01** 2 pc.  
100 x 40 x 116 cm



**SET ERATO.08** **3 900 EUR**

**Erato 230.G.03.01** 3 pc.  
100 x 40 x 230 cm



**ERATO 192.FG.03.01**      **1 290 EUR**

100 x 40 x 192 cm      1 pc.



**ERATO 192.FG.03.03**      **990 EUR**

100 x 40 x 192 cm      1 pc.



**ERATO 230.FG.03.01**      **1 590 EUR**

100 x 40 x 230 cm      1 pc.



**SET ERATO.09**      **3 990 EUR**

**Erato 192.FG.03.01**      3 pc.  
100 x 40 x 192 cm



**SET ERATO.10**      **4 690 EUR**

**Erato 230.FG.03.01**      3 pc.  
100 x 40 x 230 cm



**SET ERATO.11**      **2 290 EUR**

**Erato 192.FG.02.03**      2 pc.  
60 x 60 x 192 cm

# DISPLAY STANDS

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**SET ERATO.01** **1 090 EUR**

**Erato 78.01.01** 3 pc.  
60 x 40 x 78



**SET ERATO.02** **1 890 EUR**

**Erato 192.01.01** 1 pc.  
60 x 40 x 192 cm

**Erato 154.01.01** 1 pc.  
60 x 40 x 154 cm

**Erato 116.01.01** 1 pc.  
60 x 40 x 116 cm



**SET ERATO.03** **2 490 EUR**

**Erato 192.01.01** 3 pc.  
60 x 40 x 192 cm



**SET ERATO.04** **1 890 EUR**

**Erato 116.F.01.01** 3 pc.  
60 x 40 x 116 cm



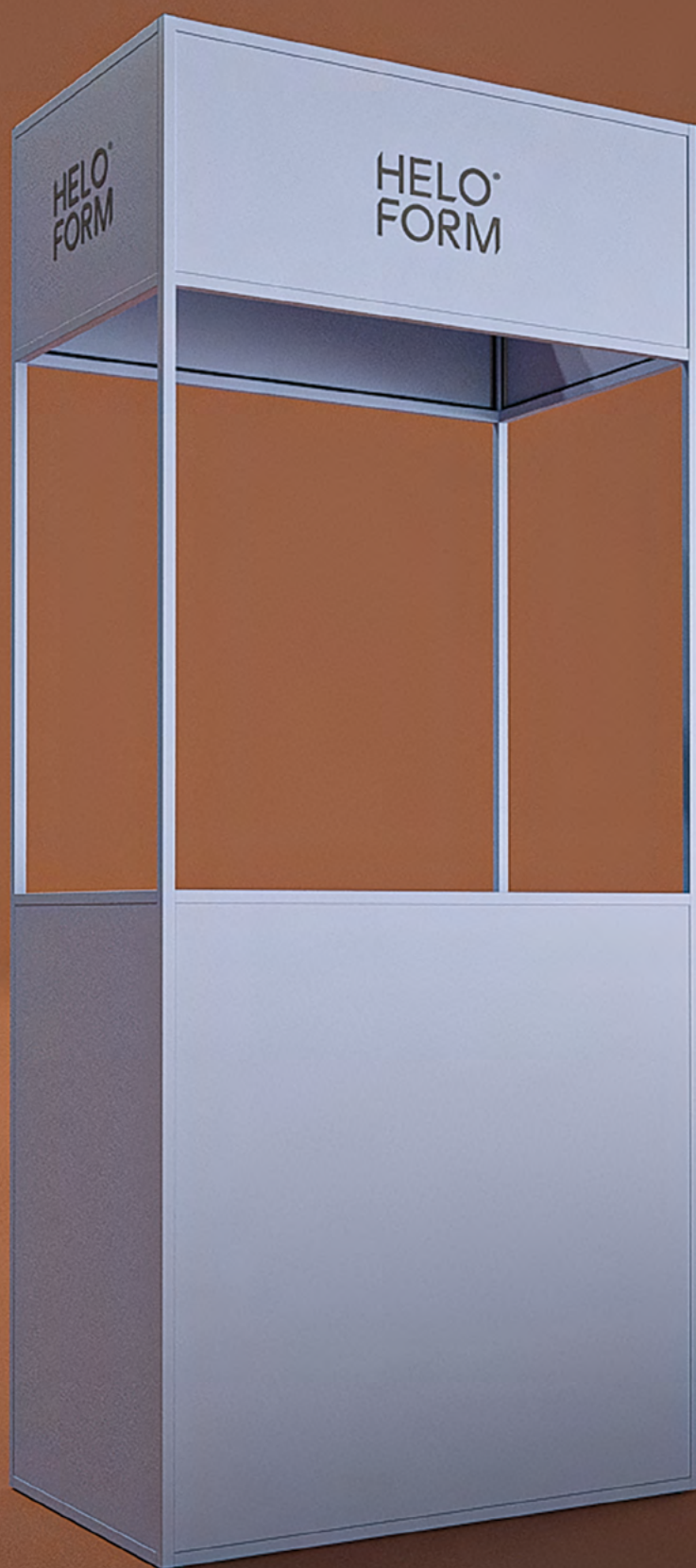
**SET ERATO.05** **2 490 EUR**

**Erato 192.F.01.02** 3 pc.  
60 x 40 x 192



**SET ERATO.06** **2 690 EUR**

**Erato 192.FG.01.02** 3 pc.  
60 x 40 x 192 cm



990 EUR

**ELLY 230.FG.04**

100 x 60 x 230

1 pc.

# DISPLAYS WITH DRAWERS

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**ELPIS 192.03.01**      **1 290 EUR**

100 x 40 x 192 cm      1 pc.



**ELPIS 192.F.03.01**      **1 390 EUR**

100 x 40 x 192 cm      1 pc.



**ELPIS 192.FG.03.01**      **1 490 EUR**

100 x 40 x 192 cm      1 pc.



**ELPIS 192.G.03.01**      **1 190 EUR**

100 x 40 x 192 cm      1 pc.



**ELPIS 230.FG.03.01**      **1 690 EUR**

100 x 40 x 230 cm      1 pc.



**ELPIS 230.G.03.01**      **1 550 EUR**

100 x 40 x 230 cm      1 pc.



SET ELPIS.01

2 700 EUR

**Elpis 154.03.01**  
100 x 40 x 154 cm

1 pc.

**Elpis 154.01.01**  
60 x 40 x 154 cm

1 pc.

**Elpis 154.00.01**  
40 x 40 x 154 cm

1 pc.



SET ELPIS.02

1 790 EUR

**Elpis 192.00.01**  
40 x 40 x 192 cm

1 pc.

**Elpis 192.G.00.01**  
40 x 40 x 192 cm

1 pc.



SET ELPIS.03

1 990 EUR

**Elpis 192.F.00.01**  
40 x 40 x 192 cm

1 pc.

**Elpis 192.FG.00.01**  
100 x 100 x 192 cm

1 pc.



SET ELPIS.04

2 190 EUR

**Elpis 230.G.00.01**  
40 x 40 x 230 cm

1 pc.

**Elpis 230.FG.00.01**  
40 x 40 x 230 cm

1 pc.



SET ELPIS.05

2 590 EUR

**Elpis 230.G.01.01**  
60 x 40 x 230 cm

1 pc.

**Elpis 230.FG.01.01**  
60 x 40 x 230 cm

1 pc.

# MULTIMEDIA DISPLAY STANDS

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**SET ERATO TV.01**

**2 750 EUR**

**Erato TV 192.F.01.01**  
60 x 40 x 192 cm

1 pc.

**Erato 192.F.01.01**  
60 x 40 x 192 cm

2 pc.



**SET ERATO TV.02**

**3 600 EUR**

**Erato TV 192.F.03.01**  
100 x 40 x 192 cm

1 pc.

**Erato 192.F.03.01**  
100 x 40 x 192 cm

2 pc.



**SET ERDA TV.03**

**2 390 EUR**

**Erda TV 192.F.01.01**  
60 x 40 x 192 cm

1 pc.

**Erda 192.G.01.01**  
60 x 40 x 192 cm

1 pc.

**Erda 192.G.03.01**  
100 x 40 x 192 cm

1 pc.



**SET ERATO TV.04**

**4 290 EUR**

**Erato TV 230.FG.03.01**  
100 x 40 x 230 cm

1 pc.

**Erato 230.FG.03.01**  
100 x 40 x 230 cm

2 pc.



**SET ERATO TV.05** **1 790 EUR**

**Erato TV 192.F.01.01** 2 pc.  
60 x 40 x 192 cm



**SET ERATO TV.06** **4 990 EUR**

**Erato 192.F.00.01** 2 pc.  
40 x 40 x 192 cm

**Erato 154.F.01.01** 2 pc.  
40 x 60 x 154 cm

**Erato TV 192.F.01.01** 1 pc.  
40 x 60 x 192 cm



**SET EXPO TV.07** **1 490 EUR**

**Erato TV 192.F.03.02** 2 pc.  
100 x 40 x 192 cm



**SET EXPO TV.08** **2 490 EUR**

**Erato TV 192.F.03.01** 2 pc.  
100 x 40 x 192 cm



**SET ERATO TV.09** **2 790 EUR**

**Erato TV 230.FG.03.01** 2 pc.  
100 x 40 x 230 cm

# PERFORATED DISPLAYS



**SET PERFO.01**      **2 990 EUR**

**Perfo 192.F.01.03**      3 pc.  
60 x 40 x 192 cm



**SET PERFO.02**      **4 990 EUR**

**Perfo 230.FG.00.03**      1 pc.  
40 x 40 x 230 cm

**Perfo 230.FG.01.03**      2 pc.  
60 x 40 x 230 cm

**Perfo 230.FG.03.03**      1 pc.  
100 x 40 x 230 cm



**PERFO 230.03.01**      **2 190 EUR**

100 x 40 x 230 cm      1 pc.



**PERFO 230.FG.03.03**      **1 690 EUR**

100 x 40 x 230 cm      1 pc.



**PERFO 192.F.03.03**      **1 390 EUR**

100 x 40 x 192 cm      1 pc.

2 150 EUR

## SET ELLY.03

- |   |                                       |       |
|---|---------------------------------------|-------|
| 1 | Elly 192.SG.01.01<br>40 x 40 x 192 cm | 1 pc. |
| 2 | Elly 192.SG.01.02<br>40 x 40 x 192 cm | 1 pc. |
| 3 | Elly 192.SG.01.03<br>40 x 40 x 192 cm | 1 pc. |



# DISPLAY STANDS



**SET ELLY.01** **1 390 EUR**

- Elly 192.01.01** 1 pc.  
40 x 40 x 192 cm
- Elly 192.01.02** 1 pc.  
40 x 40 x 192 cm
- Elly 192.01.03** 1 pc.  
40 x 40 x 192 cm



**SET ELLY.02** **4 190 EUR**

- Elly 192.S.01.01** 1 pc.  
40 x 40 x 192 cm
- Elly 192.S.01.02** 1 pc.  
40 x 40 x 192 cm
- Elly 192.S.01.03** 1 pc.  
40 x 40 x 192 cm



**SET ELLY.03** **2 490 EUR**

- Elly 192.SG.01.01** 1 pc.  
40 x 40 x 192 cm
- Elly 192.SG.01.02** 1 pc.  
40 x 40 x 192 cm
- Elly 192.SG.01.03** 1 pc.  
40 x 40 x 192 cm



**SET ELLY.04** **1 990 EUR**

- Elly 192.G.01.01** 1 pc.  
40 x 40 x 192 cm
- Elly 192.G.01.02** 1 pc.  
40 x 40 x 192 cm
- Elly 192.G.01.03** 1 pc.  
40 x 40 x 192 cm



**ELLY 192.G.01.01** **650 EUR**

- 40 x 40 x 192 cm 1 pc.



**ELLY 192.G.01.02** **640 EUR**

- 40 x 40 x 192 cm 1 pc.



**SET ELLY.05** **1 950 EUR**

**Elly 192.F.02.01** 1 pc.  
60 x 40 x 192 cm

**Elly 192.F.02.02** 1 pc.  
60 x 40 x 192 cm

**Elly 192.F.02.03** 1 pc.  
60 x 40 x 192 cm



**SET ELLY.06** **2 490 EUR**

**Elly 192.G.02.01** 1 pc.  
60 x 40 x 192 cm

**Elly 192.G.02.02** 1 pc.  
60 x 40 x 192 cm

**Elly 192.G.02.03** 1 pc.  
60 x 40 x 192 cm



**ERDA 192.FG.00.03** **490 EUR**

40 x 40 x 192 cm 1 pc.



**ELLY 192.G.01.03** **650 EUR**

40 x 40 x 192 cm 1 pc.



**SET ERATO.08** **3 590 EUR**

**Erato 192.G.03.01** 3 pc.  
100 x 60 x 192 cm

# DISPLAY STANDS



**ERDA 192.G.02.03**      **760 EUR**

60 x 60 x 192 cm      1 pc.



**ERDA 192.G.05.03**      **890 EUR**

100 x 100 x 192 cm      1 pc.



**ERDA 192.PFG.02.03**      **790 EUR**

60 x 60 x 192 cm      1 pc.



**ERDA 192.PFG.03.03**      **890 EUR**

100 x 40 x 192 cm      1 pc.



**ERDA 192.PFG.04.04**      **860 EUR**

100 x 60 x 192 cm      1 pc.



**SET ERDA.07**      **2 190 EUR**

**Erda 192.G.03.01**      2 pc.  
100 x 40 x 192 cm

**Erda 192.G.01.01**      1 pc.  
60 x 40 x 192 cm

1 950 EUR

## SET ERDA.01

- ① Erda 192.PFG.04.04 1 pc.  
100 x 60 x 192 cm
- ② Erda 192.PFG.02.03 1 pc.  
60 x 60 x 192 cm
- ③ Erda 192.G.02.03 1 pc.  
60 x 60 x 192 cm



## Islands and retail stands

Mix. Match. Stand out.



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## Products

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Mix.  
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flexibility & impact



HELO FORM

# PLATFORMS AND PEDESTALS



**SET PRIS.01** **1 050 EUR**

- Pris 116.04** 1 pc.  
60 x 60 x 116 cm
- Pris 78.04** 1 pc.  
60 x 60 x 78 cm
- Pris 40.04** 1 pc.  
60 x 60 x 40 cm



**SET PRIS.02** **950 EUR**

- Pris 116.03** 1 pc.  
100 x 40 x 116 cm
- Pris 78.03** 1 pc.  
100 x 40 x 78 cm
- Pris 40.03** 1 pc.  
100 x 40 x 40 cm



**SET PRIS.03** **1 050 EUR**

- Pris 116.04** 1 pc.  
60 x 60 x 116 cm
- Pris 78.04** 1 pc.  
60 x 60 x 78 cm
- Pris 40.04** 1 pc.  
60 x 60 x 40 cm



**PRIS 78.04** **230 EUR**

- 60 x 60 x 78 cm 1 pc.



**PRIS 116.04** **350 EUR**

- 60 x 60 x 116 cm 1 pc.



**SET PRIS.04** **1 390 EUR**

- Pris 116.03** 1 pc.  
100 x 40 x 116 cm
- Pris 116.02** 1 pc.  
60 x 40 x 116 cm
- Pris 78.04** 1 pc.  
60 x 60 x 78 cm
- Pris 40.01** 1 pc.  
40 x 40 x 40 cm

990 EUR

**SET PRIS.05**

- |   |                                  |       |
|---|----------------------------------|-------|
| 1 | Pris 116.03<br>100 x 40 x 116 cm | 1 pc. |
| 2 | Pris 78.04<br>60 x 60 x 78 cm    | 1 pc. |
| 3 | Pris 40.02<br>60 x 40 x 40 cm    | 1 pc. |



# PLATFORMS AND PEDESTALS



**SET PRIS.06** **1 250 EUR**

- Pris 116.03** 1 pc.  
100 x 40 x 116 cm
- Pris 116.01** 1 pc.  
40 x 40 x 116 cm
- Pris 40.04** 1 pc.  
60 x 60 x 40 cm
- Pris 20.05** 1 pc.  
100 x 60 x 20 cm



**SET PRIS.07** **1 090 EUR**

- Pris 78.G.02** 1 pc.  
60 x 40 x 78 cm
- Pris 20.05** 1 pc.  
100 x 60 x 20 cm
- Pris 40.04** 1 pc.  
60 x 60 x 40 cm



**SET PRIS.08** **1 390 EUR**

- Pris 116.G.04** 1 pc.  
60 x 60 x 116 cm
- Pris 78.04** 1 pc.  
60 x 60 x 78 cm
- Pris 40.04** 1 pc.  
60 x 60 x 40 cm



**PRIS 40.G.08** **790 EUR**

- 200 x 100 x 40 cm 1 Stk.



**SET PRIS.09** **850 EUR**

- Pris 116.G.01** 1 pc.  
40 x 40 x 116 cm
- Pris 78.01** 1 pc.  
40 x 40 x 78 cm
- Pris 40.01** 1 pc.  
40 x 40 x 40 cm



**SET PRIS.10** **890 EUR**

- Pris 116.G.01** 1 pc.  
40 x 40 x 116 cm
- Pris 78.03** 1 pc.  
100 x 40 x 78 cm
- Pris 40.02** 1 pc.  
60 x 40 x 40 cm



**PRIS 78.F.03** **590 EUR**

100 x 40 x 78 cm 1 pc.



**PRIS 116.F.03** **690 EUR**

100 x 40 x 116 cm 1 pc.



**SET PRIS.11** **1 390 EUR**

**Pris 78.F.03** 1 pc.

100 x 40 x 78 cm

**Pris 40.F.03** 2 pc.

100 x 40 x 40 cm



**SET PRIS.12** **1 190 EUR**

**Pris 116.F.01** 1 pc.

40 x 40 x 116 cm

**Pris 78.F.01** 1 pc.

40 x 40 x 78 cm

**Pris 40.F.01** 1 pc.

40 x 40 x 40 cm



**SET PRIS.13** **1 890 EUR**

**Pris 78.F.02** 1 pc.

60 x 40 x 78 cm

**Pris 78.F.01** 1 pc.

40 x 40 x 78 cm

**Pris 40.F.03** 1 pc.

100 x 40 x 40 cm

**Pris 40.F.01** 2 pc.

40 x 40 x 40 cm



**SET PRIS.14** **1 690 EUR**

**Pris 116.F.03** 1 pc.

100 x 40 x 116 cm

**Pris 78.F.02** 1 pc.

60 x 40 x 78 cm

**Pris 40.F.03** 1 pc.

100 x 40 x 40 cm

**Pris 40.F.01** 1 pc.

40 x 40 x 40 cm

## PLATFORMS AND PEDESTALS



SET PRIS.15

890 EUR

**Pris 40.05**  
100 x 60 x 40 cm

1 pc..

**Pris 20.05**  
100 x 60 x 20 cm

2 pc..



SET PRIS.16

1 050 EUR

**Pris 40.G.06**  
100 x 100 x 40 cm

1 pc..

**Pris 20.06**  
100 x 100 x 20 cm

2 pc..

1 990 EUR

### SET PRIS.19

- 1 **Pris 40.08** 1 pc.  
200 x 100 x 40 cm
- 2 **Pris 20.08** 2 pc.  
200 x 100 x 20 cm





SET PRIS.17

1 090 EUR

**Pris 40.G.07**  
160 x 100 x 40 cm

1 pc..

**Pris 20.07**  
160 x 100 x 20 cm

1 pc..



SET PRIS.18

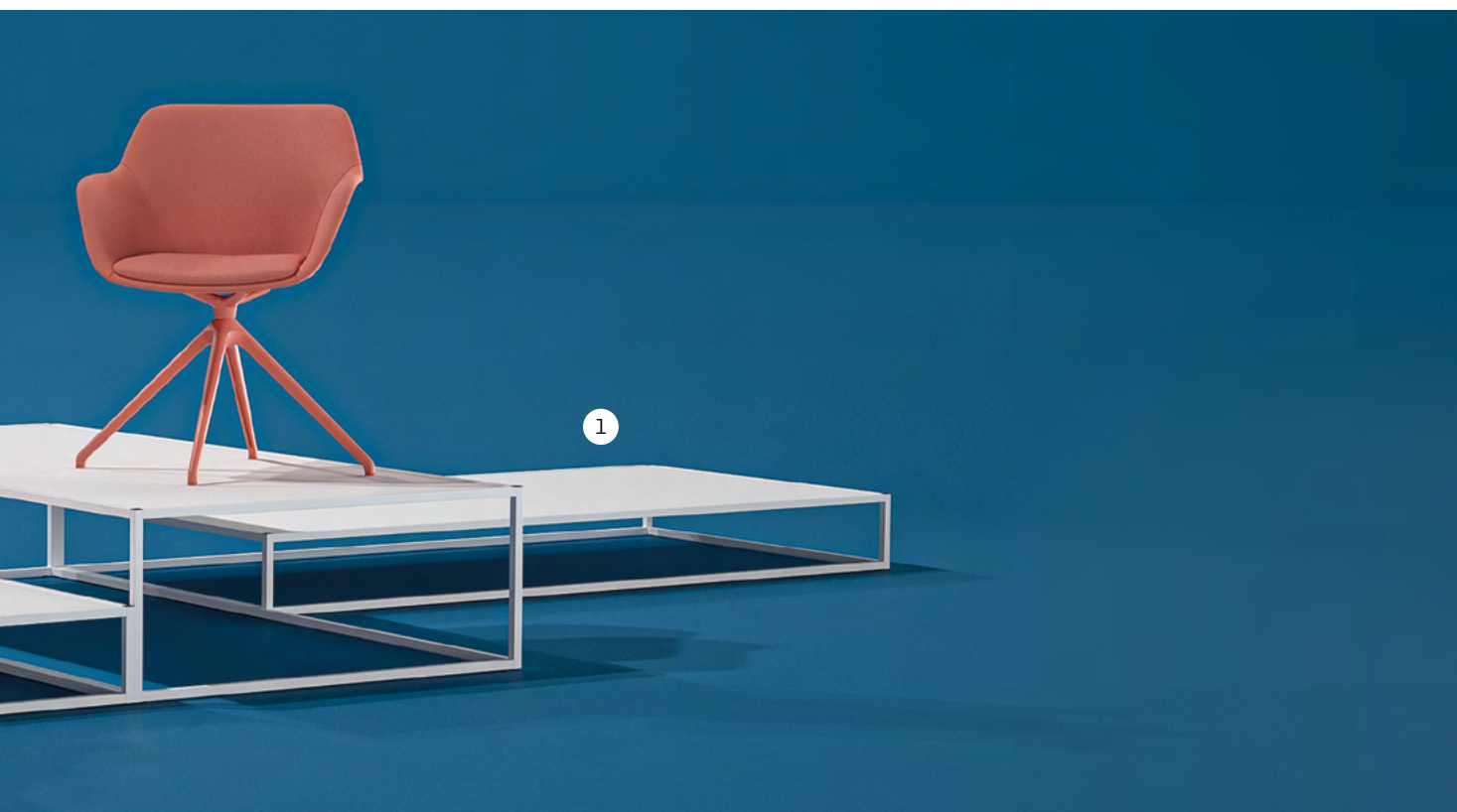
2 090 EUR

**Pris 20.G.08**  
200 x 100 x 40 cm

1 pc..

**Pris 20.08**  
200 x 100 x 20 cm

2 pc..



## PLATFORMS AND PEDESTALS

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SET PRIS.20

1 890 EUR

**Pris 40.08**  
200 x 100 x 40 cm

3 pc.



SET PRIS.21

1 250 EUR

**Pris 40.G.06**  
100 x 100 x 40 cm

1 pc.

**Pris 40.06**  
100 x 100 x 40 cm

2 pc.



SET PRIS.22

1 250 EUR

**Pris 40.G.06**  
100 x 100 x 40 cm

1 pc.

**Pris 20.06**  
100 x 100 x 20 cm

2 pc.



SET PRIS.23

**1 390 EUR**

**Pris 40.F.06**  
100 x 100 x 40 cm

1 pc.

**Pris 20.F.06**  
100 x 100 x 20 cm

2 pc.



SET PRIS.24

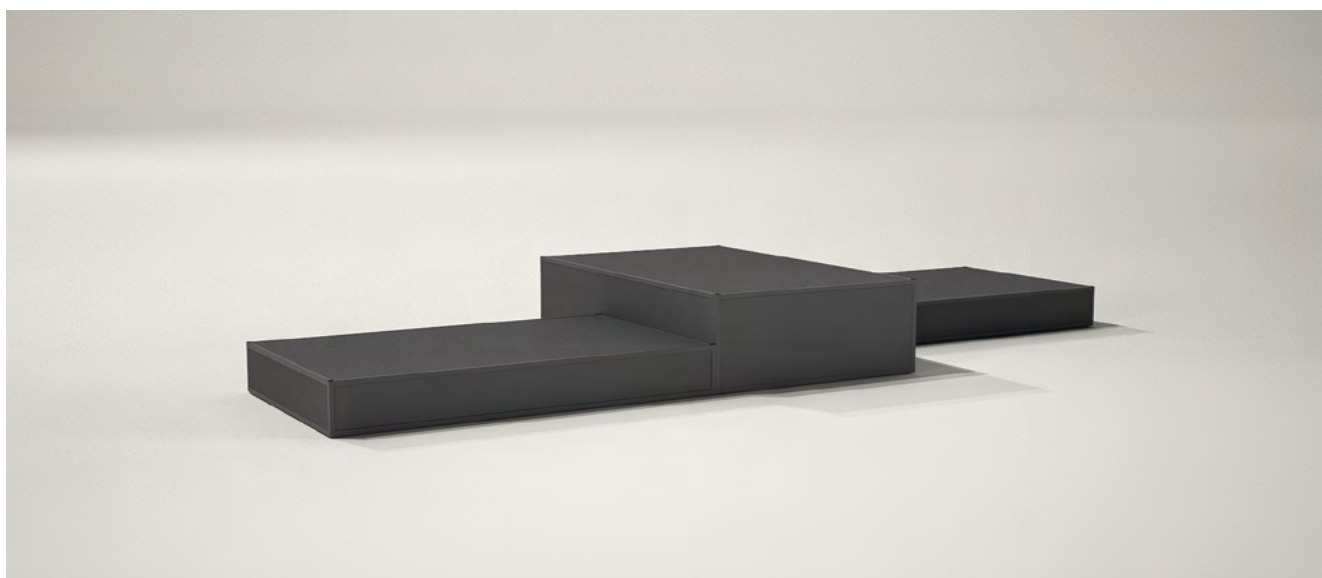
**1 450 EUR**

**Pris 40.F.06**  
100 x 100 x 40 cm

1 pc.

**Pris 20.F.06**  
100 x 100 x 20 cm

2 pc.



SET PRIS.25

**2 190 EUR**

**Pris 40.F.07**  
160 x 100 x 40 cm

1 pc.

**Pris 20.F.07**  
160 x 100 x 20 cm

2 pc.

## **Shops and boutiques**

Mix. Match. Stand out.



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## Products

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Mix.  
Match.  
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flexibility & impact



AMIEE CERAMICS



### Seria Sophie

This ceramic series combines elegance and functionality, showcasing handcrafted pieces that blend modern design with timeless appeal. Each item is carefully molded and glazed to perfection, highlighting the natural beauty and the clay. The series features a harmonious mix of minimalist forms and intricate detailing, ideal for both everyday use and special occasions. This collection is a celebration of craftsmanship and style.

## COUNTERS AND TABLES

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**SET LINA.01** **1 790 EUR**

**Lina 100.F.02** 2 pc.  
160 x 60 x 100 cm



**SET LINA.02** **1 890 EUR**

**Lina 125.F.02** 2 pc.  
160 x 60 x 125 cm



**SET LINA.03** **1 890 EUR**

**Lina 125.OF.02** 2 pc.  
160 x 60 x 125 cm



**LINA 100.G.01** **690 EUR**

100 x 60 x 100 cm 1 pc.



**SET LINA.04** **1 250 EUR**

**Lina 100.G.01** 2 pc.  
100 x 60 x 100 cm



**SET LINA.05** **1 550 EUR**

**Lina 125.OG.01** 2 pc.  
100 x 60 x 125 cm



**LINA 125.POG.01** **850 EUR**

100 x 60 x 125 1 pc.



**SET LINA.06** **2 490 EUR**

**Lina 176.POGW.01** 2 pc.  
100 x 60 x 176



**SET LINA.07** **2 490 EUR**

**Lina 176.POGW.01** 2 pc.  
100 x 60 x 176



**SET LINA.08** **1 250 EUR**

**Lina 100.NG.01** 2 pc.  
100 x 60 x 100 cm



**SET TV STAND.09** **4 190 EUR**

**Erda 192.PFG.02** 2 pc.  
100 x 40 x 192 cm

**Erato TV 192.F.03.03** 1 pc.  
100 x 40 x 192 cm

**Lina 100.PG.01** 1 pc.  
100 x 60 x 100 cm

## COUNTERS AND TABLES

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LOTIS 40.F.02

**240 EUR**

60 x 60 x 40 cm

1 pc.



LOTIS 40.F.04

**290 EUR**

100 x 60 x 40 cm

1 pc.



LOTIS 78.F.02

**260 EUR**

60 x 60 x 78 cm

1 pc.

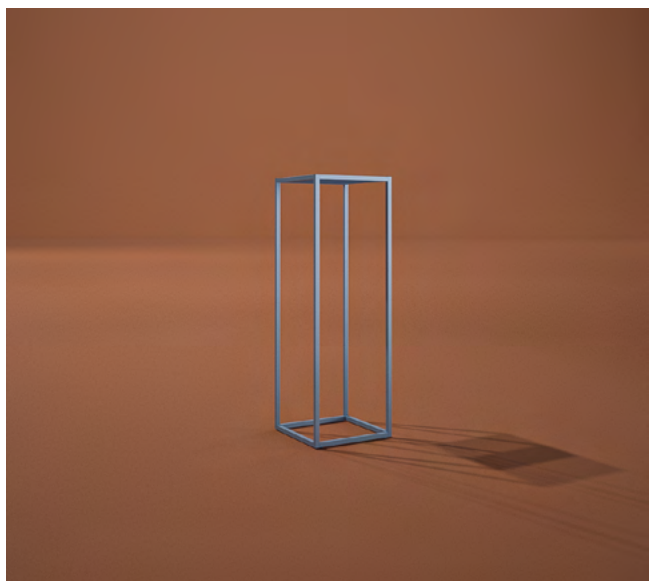


LOTIS.78.F.05

**335 EUR**

100 x 100 x 78 cm

1 pc.



LOTIS 116.F.00

**260 EUR**

40 x 40 x 116 cm

1 pc.



LOTIS 116.F.01

**290 EUR**

60 x 40 x 116 cm

1 pc.



LOTIS 116.F.02

**310 EUR**

60 x 60 x 116 cm

1 pc.



LOTIS 116.F.03

**380 EUR**

100 x 40 x 116 cm

1 pc.

# Showrooms und HoReCa zones

Mix. Match. Stand out.



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counters and tables, pp. 44 – 47  
mixed sets, pp. 52 – 55  
accessories, pp. 58 – 59



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## Products

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**mixed sets** pp. 52 – 55

accessories pp. 58 – 59

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Mix.  
Match.  
Stand Out.

flexibility & impact

WINE  
LECTION

SPAIN

ITALY

WINE  
TASTING

TASTE THE RICH FLAVORS

Saturday, 29 April  
6 pm to 9 pm

Lorem ipsum dolor sit amet, con-  
sectetur adipiscing elit, sed do ei-  
usmod tempor incididunt labore.

www.w

HELO FORM

1 250 EUR

## SET TV STAND.03

- |   |  |       |
|---|--|-------|
| 1 | Erato TV 192.F.01.01<br>60 x 40 x 192 cm | 1 pc. |
| 2 | Pris 116.G.04<br>60 x 60 x 116 cm        | 1 pc. |





**SET STAND.01** **1 490 EUR**

**Erato 192.FG.01.02** 1 pc.  
60 x 40 x 192 cm

**Pris 78.G.04** 1 pc.  
60 x 60 x 78 cm



**SET STAND.02** **1 250 EUR**

**Erato 192.FG.01.03** 1 pc.  
60 x 40 x 192 cm

**Pris 116.G.04** 1 pc.  
60 x 60 x 116 cm



**SET STAND.03** **1 450 EUR**

**Erato TV 192.F.01.01** 1 pc.  
60 x 40 x 192 cm

**Pris 116.G.04** 1 pc.  
60 x 60 x 116 cm



**SET EX.04** **1 890 EUR**

**Pris 192.G.01** 1 pc.  
40 x 40 x 192 cm

**Pris 116.G.01** 1 pc.  
40 x 40 x 116 cm

**Pris 78.G.01** 1 pc.  
40 x 40 x 78 cm

**Pris 40.01** 1 pc.  
40 x 40 x 40 cm

**Pris 20.G.06** 1 pc.  
100 x 100 x 20 cm



**SET EX.08** **2 490 EUR**

**Pris 116.F.01** 1 pc.  
40 x 40 x 116 cm

**Pris 78.F.01** 1 pc.  
40 x 40 x 78 cm

**Pris 40.F.01** 1 pc.  
40 x 40 x 40 cm

**Sisi 230.G.02** 1 pc.  
160 x 100 x 230 cm

## MIXED SETS



**SET STAND.05** **1 590 EUR**

**Elly 192.G.02.01** 1 pc.  
60 x 40 x 192 cm

**Lina 100.G.01** 1 pc.  
100 x 60 x 100 cm



**SET STAND.06** **1 290 EUR**

**Elly 230.FG.04** 1 pc.  
100 x 60 x 230 cm

**Pris 78.G.04** 1 pc.  
60 x 60 x 78 cm



**SET STAND.07** **1 690 EUR**

**Erato 192.F03.04** 1 pc.  
100 x 40 x 192 cm

**Lina 125.POG.01** 1 pc.  
100 x 60 x 125 cm



**SET TV STAND.09** **2 590 EUR**

**Erato TV 192.F.03.03** 1 pc.  
100 x 40 x 192 cm

**Erato 192.F.03.04** 1 pc.  
100 x 40 x 192 cm

**Lina 125.POG.01** 1 pc.  
100 x 60 x 125 cm



**SET STAND.10** **2 750 EUR**

**Ute 01** 1 pc.  
40 x 40 x 154 cm

**Erda 192.PFG.02.01** 2 pc.  
100 x 40 x 192 cm

**Lina 100.PG.01** 1 pc.  
100 x 60 x 100 cm



**SET TV EX.11** **2 750 EUR**

**Pris 116.01** 1 pc.  
40 x 40 x 116 cm

**Pris 78.01** 1 pc.  
40 x 40 x 78 cm

**Erato TV 192.F.01.02** 1 pc.  
40 x 60 x 192 cm

**Sisi 230.G.03** 1 pc.  
200 x 100 x 230 cm

2 390 EUR

**SET EX.09**

- |   |                             |       |
|---|-----------------------------|-------|
| 1 | <b>Erato TV 192.F.03.03</b> | 1 pc. |
|   | 100 x 40 x 192 cm           |       |
| 2 | <b>Erato 192.F.01</b>       | 1 pc. |
|   | 60 x 40 x 192 cm            |       |
| 3 | <b>Lina 100.PG.01</b>       | 1 pc. |
|   | 100 x 60 x 100 cm           |       |



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## Products

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Mix.  
Match.  
Stand Out.

flexibility & impact

Floré

HELO FORM



## ACCESSORIES

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**HERBA 40.F.00** **290 EUR**

40 x 40 x 40 cm 1 pc.



**HERBA 40.F.01** **310 EUR**

60 x 40 x 40 cm 1 pc.



**UTE 01** **550 EUR**

40 x 40 x 154 cm 1 pc.



**HERBA 40.F.03** **405 EUR**

100 x 40 x 40 cm 1 pc.



**HERBA 78.F.00** **355 EUR**

40 x 40 x 78 cm 1 pc.



HERBA 78.F.01

**405 EUR**

60 x 40 x 78 cm

1 pc.



HERBA 78.F.03

**525 EUR**

100 x 40 x 78 cm

1 pc.



HERBA 154.F.01

**475 EUR**

60 x 40 x 154 cm

1 pc.



HERBA 154.F.03

**595 EUR**

100 x 40 x 154 cm

1 pc.

# PRODUCT INDEX

## DISPLAY STANDS



ERATO  
154.00.01



ERATO  
192.00.01



ERATO  
192.FG.00.01



ERATO  
192.G.00.01



ERATO  
230.FG.00.01



ERATO  
230.G.00.01



ERATO  
154.01.01



ERATO  
192.01.01



ERATO  
192.FG.01.01



ERATO  
192.G.01.01



ERATO  
230.FG.01.01



ERATO  
230.G.01.01



ERATO  
154.03.01



SET ERATO.07



SET ERATO.08



SET ERATO.09



SET ERATO.10



SET ERATO.11



SET ERATO.01



SET ERATO.02



SET ERATO.03



SET ERATO.04



SET ERATO.05



SET ERATO.06



ELPIS  
192.03.01



ELPIS  
192.F.03.01



ELPIS  
192.FG.03.01



ELPIS  
192.G.03.01



ELPIS  
230.FG.03.01



ELPIS  
230.G.03.01



SET ELPIS.01



SET ELPIS.02



SET ELPIS.03



SET ELPIS.04



SET ELPIS.05

MULTIMEDIA DISPLAY STANDS



SET ERATO.08



SET ERATO TV.01



SET ERATO TV.02



SET EXPO TV.08



SET ERDA TV.03



SET ERATO TV.04



SET ERATO TV.05



SET EXPO TV.07



SET ERATO TV.09



SET ERATO TV.06

DISPLAY STANDS



PERFO  
230.FG.03.03



PERFO  
192.F.03.03



SET PERFO.01



SET PERFO.02



PERFO 230.03.01

# PRODUCT INDEX

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## GRAPHIC DISPLAY STANDS

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SET ELLY.01



SET ELLY.02



SET ELLY.03



SET ELLY.04



ELLY 192.G.01.01



ELLY 192.G.01.02



SET ELLY.05



SET ELLY.06



ERDA 192.FG.00.03



ELLY 192.G.01.03



ERDA 192.G.02.03



ERDA 192.G.05.03



ERDA  
192.PFG.02.03



ERDA  
192.PFG.03.03



ERDA  
192.PFG.04-04



SET ERDA.07

## PLATFORM AND PEDESTALS

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SET PRIS.01



SET PRIS.02



SET PRIS.03



PRIS 78.04



PRIS 116.04



SET PRIS.04



SET PRIS.05



SET PRIS.06



SET PRIS.07



PRIS 40.G.08



SET PRIS.09



SET PRIS.10

PLATFORM AND PEDESTALS



PRIS 78.F.03



PRIS\_116.F.03



SET PRIS.11



SET PRIS.12



SET PRIS.13



SET PRIS.14



SET PRIS.15



SET PRIS.16



SET PRIS.17



SET PRIS.18



SET PRIS.20



SET PRIS.21



SET PRIS.22



SET PRIS.23



SET PRIS.24



SET PRIS.25



SET PRIS.19

# PRODUCT INDEX

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## COUNTERS AND TABLES

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SET LINA.01



SET LINA.02



SET LINA.03



LINA 100.G.01



SET LINA.04



SET LINA.05



LINA 125.POG.01



SET LINA.06



SET LINA.07



SET LINA.08



SET TV STAND.09



LOTIS 40.F.02



LOTIS 40.F.04



LOTIS 78.F.02



LOTIS 78.F.05



LOTIS 116.F.00



LOTIS 116.F.01

## ACCESSORIES

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LOTIS 116.F.02



LOTIS 116.F.03



HERBA 154.F.01



HERBA 154.F.03



UTE 01



HERBA 40.F.00



HERBA 40.F.01



HERBA 40.F.03



HERBA 78.F.00



HERBA 78.F.01



HERBA 78.F.03

MIXED SETS



SET STAND.01



SET STAND.02



SET TV STAND.03



SET EX.04



SET STAND.05



SET STAND.06



SET STAND.07



SET EX.08



SET TV STAND.09



SET STAND.10



SET TV EX.11

HELO<sup>®</sup>  
FORM

# HELO FORM is the architecture of possibilities

From pop-up stores and shop-in-shop concepts to fully customized creative retail spaces – our system gives you complete design freedom. There are no ideas too bold. HELO FORM adapts to every retail format.

---

Share your idea – we'll  
shape it into space that  
works



**Antispherical**  
POP-UP STORE

new  
collection  
**Spring**  
2023

SNEAKE  
POIN



HELO FORM

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Projects





Location

Warsaw

### About the project

Thanks to their minimalist design, HELO FORM display units provide the perfect backdrop for all forms of artistic expression. Their clean lines form a harmonious duo with exhibitions of paintings, graphics, or photography.

This is demonstrated by the project we had the opportunity to carry out for Capital Park Group—Art Norblin. Thanks to HELO FORM, the artworks took centre stage, and their perception was not disrupted by unnecessary decorative elements.



Projects

Retail

Client

KT-24



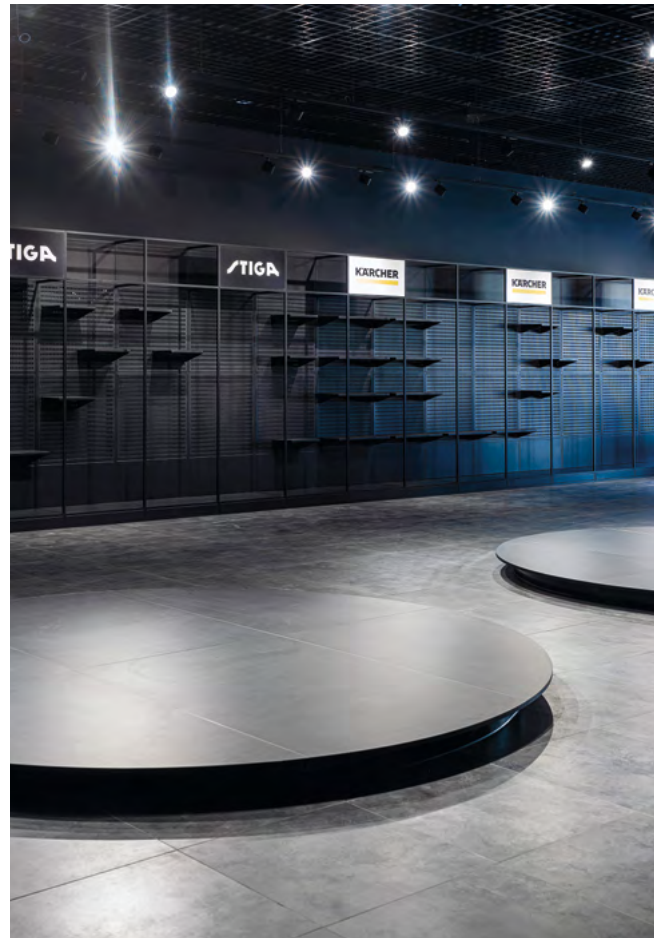
Location

Zielona Góra

About the project

We carried out the KT-24 showroom project comprehensively, which means we took care of every detail—from the design concept and the selection of appropriate materials to production and final assembly.

As Karol Wyduba, Sales Director of KT-24, said: “We are proud of this place. It is a showroom prepared for the modern challenges of sales, while also being modern and welcoming.”



Projects

Pop-up store

Client

Victoria's Secret



Location

Prague

About the project

The pop-up store we created for Victoria's Secret is a custom project. The design perfectly reflects the brand's character while ensuring easy adaptability to different locations and advertising campaigns.

The Victoria's Secret temporary store can look different each time—simply by changing the graphic panels on the facade or using new elements from the HELO FORM range, such as accessories or product islands.





Location

Prague

About the project

In our collaboration with the Jerónimo Martins Group, we took full responsibility for the planning, coordination, and execution of the project, which included cosmetic cabinets and shelving units for use at HEBE brand events.

We were able to emphasise the modern and aesthetic design of the display by using a variety of infill panels, including black polycarbonate, frosted-effect PLEXI, and moss—reindeer lichen.





Location

Düsseldorf

### About the project

HELO FORM blends perfectly with Clever Frame exhibition stands, as we demonstrated at the EuroShop trade fair. For the event, we designed display shelving and the construction of the café area.

The installation designed for the coffee corner area was expanded by us to include a multimedia section. Thanks to the use of an advertising screen, communication at the stand became more dynamic and appealing to visitors.



# Enter the world of HELO FORM

HELO FORM is a creative world of display and exhibition solutions, where every vision transforms into a functional and inspiring arrangement. If you want to experience its possibilities up close, we invite you to visit one of our showrooms.

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Procurement,  
design and pricing

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Do you need a consultation?  
Our team will guide you at  
every stage.

+48 536 228 318  
office@heloform.com



HELO  
FORM

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Mix.  
Match.  
Stand Out.

Modularity that surprises. Flexibility that inspires. HELO FORM is a system that adapts to your needs. By combining innovation with aesthetics, it gives you the freedom to create spaces full of character and functionality.

[www.heloform.com](http://www.heloform.com)